

ORDER



Orders
Order / Rev: 355444
Alt Order #: 06851977
Product Desc: BARACK OBAMA
Estimate: 1768
Flight Dates: 09/13/12 - 09/17/12
Original Date / Rev: 09/12/12 / 09/12/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/19/12	18	\$10,450.00	\$8,882.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$10,450.00	\$8,882.50	0.00
Totals	18	\$10,450.00	\$8,882.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	14%	\$10,450.00
Market	100%	\$74,642.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$25,378.57
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$11,196.43
KTUD	0%	\$0.00
KVMY	7%	\$5,225.00
KVVU	28%	\$20,900.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,492.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/13/12	09/14/12	M-F 5-6am Action News	CM	M-F 5-6a	---TF--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00

Advertiser:	Obama for America
Product Desc:	BARACK OBAMA
Estimate:	1768

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	---TF--			1			\$125.00			0.00		
E 2	KTNV	09/13/12	09/14/12	M-F 6-7am Action News	CM	M-F 6-7a	---TF--	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	---TF--			1			\$225.00			0.00		
E 3	KTNV	09/13/12	09/14/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	---TF--	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	---TF--			1			\$225.00			0.00		
E 4	KTNV	09/15/12	09/15/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	-----S-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			1			\$300.00			0.00		
E 5	KTNV	09/13/12	09/14/12	M-F 6-7p Action News	CM	M-F 6-7p	---TF--	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	---TF--			1			\$450.00			0.00		
E 6	KTNV	09/17/12	09/17/12	Monday ABC Prime C CASTLE	CM	Mon 10-11p CAST	-----	:30	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$1,750.00			0.00		
E 7	KTNV	09/13/12	09/13/12	Thu ABC Prime C ROOKIE BLUE	CM	Thu 10-11p ROOK	---T---	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
ROOKIE BLUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	---T---			1			\$1,500.00			0.00		
E 8	KTNV	09/14/12	09/14/12	Fri ABC Prime A SHARK TANK	CM	Fri 8-9p SHARK T (8:00 PM-9:00 PM)	T----F--	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	----F--			1			\$850.00			0.00		
E 9	KTNV	09/15/12	09/15/12	College Football Primetime College Football Primetime	CM	4p-830p (5:00 PM-8:30 PM)	-----S-	:30	1	\$1,250.00	P-03	0.00	NM	1	\$1,250.00
NCAA FTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-			1			\$1,250.00			0.00		
E 10	KTNV	09/16/12	09/16/12	Sun ABC Prime D SECRET MILLIONAIRE	CM	Sun 10-11pSECRET	-----S	:30	1	\$1,250.00	P-03	0.00	NM	1	\$1,250.00
SECRET MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S			1			\$1,250.00			0.00		
E 11	KTNV	09/13/12	09/19/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	MTWTF--	:30	2	\$650.00	P-03	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/13/12	09/19/12	MTWTF--			2			\$650.00			0.00		
E 12	KTNV	09/13/12	09/19/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	MTWTF--	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/13/12	09/19/12	MTWTF--			2			\$100.00			0.00		
E 13	KTNV	09/17/12	09/17/12	M-F 5-6am Action News	CM	M-F 5-6a	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ACTION NWS@5AM<															

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/17/12	09/17/12	M-F 5-6am Action News	CM	M-F 5-6a	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1		\$125.00		0.00					
E 14	KTNV	09/17/12	09/17/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1		\$225.00		0.00					
E 15	KTNV	09/17/12	09/17/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1		\$225.00		0.00					
E 16	KTNV	09/17/12	09/17/12	M-F 6-7p Action News	CM	M-F 6-7p	M-----	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1		\$450.00		0.00					
Totals													18	\$10,450.00	